



Docket No.: 02875/100H491-US1
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Diego Dayan et al.

Application No.: 10/662,168

Filed: September 10, 2003

Art Unit: N/A

For: COMPUTERIZED ADVERTISING METHOD
AND SYSTEM

Examiner: Not Yet Assigned

PETITION PURSUANT TO 37 C.F.R. SECTION 1.47(a)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a petition pursuant to 37. C.F.R. §1.47(a) to have this patent application made on behalf of Abel A. Gordon, Jorge A. Estavez, Federico M. Alvarez, Ivan S. Entel and Samuel S. Tenenbaum to have this application made by themselves and Diego Dayan (non-signing inventor). This petition is accompanied by the fee specified in 37 C.F.R. § 1.17(h). A declaration executed by all of the inventors except Mr. Dayan was filed on July 6, 2004.

The pertinent facts are set forth below and supported by the Declaration of Silvina Pirraglia (copy enclosed as Exhibit A) the individual who attempted to obtain Mr. Dayan's signature on the declaration. The last known address of Mr. Dayan is believed to be: **Moldes 1139, 6B, Buenos Aires 1428, Argentina** The pertinent facts follow.

1. The co-inventors of the present patent application all worked for United Sites of America, S.A. (Pirraglia Declaration, Para. 2).

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2. Ms. Pirraglia was Administration Manager of United Sites at the time that the present application was filed, and one of her responsibilities was obtaining the inventors' signatures for the formal papers (Pirraglia Decl., Para. 1).

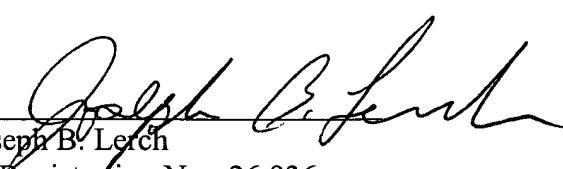
3. Mr. Dayan terminated his employment with United Sites in January of 2002 (Pirraglia Decl., Para. 2)

4. Paragraphs 3-6 of Ms. Pirraglia's declaration document her attempts between May 10, 2004 and June 30, 2004 to have Mr. Dayan execute a declaration for the present patent applications. When she was able to reach him, he said that he needed to consult with his attorney or to consult further with his attorney. When first asked to sign, he stated that he expected it to be "a long consultation", making it clear that the signed declaration should not be expected any time soon.

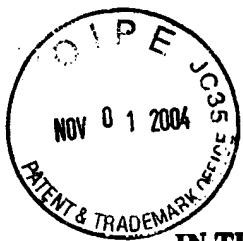
From the preceding explanation, it will be appreciated that despite her best efforts, Ms. Pirraglia has been unable to obtain Mr. Dayan's signature on a declaration for the present patent application. It is submitted that Mr. Dayan's pretense of consultations with his attorney and his hardly concealed intention not to sign the declaration are evident. Accordingly, it is respectfully requested that the present petition be granted in order to permit United Virtualities, Inc. to seek a patent on the present application, to which it is legitimately entitled.

Dated: 11/1/04

Respectfully submitted,

By 
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DECLARATION OF SILVINA PIRAGLIA

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

I, Silvina Pirraglia, declare as follows

1. At the time the present application was filed, I was employed as Administration Manager at United Sites of America, S.A., a corporation of Argentina having a place of business at Misiones 2021, Buenos Aires. This company provided research and development, quality control and production services to United Virtualities, Inc. (the assignee of the present patent application), through Porto Ranelli, S.A., which is the parent of United Virtualities, Inc. One of my responsibilities at United Sites of America, S.A. was obtaining the inventors' signatures for the formal papers related to the above-identified patent application.

2. The applicants of the present patent application were all employees of United Sites of America S.A., but Mr. Diego Dayan terminated his employment in January 2002.

3. Prior to May 10, 2004, I attempted to communicate with Mr. Dayan on a number of occasions in order to obtain his signature on the declaration for the above-identified patent application, but I was unable to obtain his response.

4. At that time Mr. Dayan was located in Buenos Aires, Argentina.

5. On May 10, 2004, I finally had a telephone communication with Mr. Dayan, and I asked him if he would sign the declaration for the above-identified patent application. Mr. Dayan responded that he needed to consult with his attorney in Argentina, and he expected it to be a long consultation. The declaration was mailed to him for execution on May 11, 2004.

6. Between May 10, 2004 and June 30, 2004, I attempted to reach Mr. Dayan a number of times. In each instance, I was either unable to reach him or he stated that he needed further consultation with his attorney.

7. I have therefore been unable to obtain Mr. Dayan's signature on the declaration for the above-identified patent application.

8. Mr. Dayan's last known address is Moldes 1139, 6 B, Buenos Aires, Argentina.

9. All statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true; and further these statements were made with the knowledge that willful and false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Dated:

10/14/04

Silvina Pirraglia